



BUSINESS SUCCESS ROADMAP:

**LOCATE YOUR
BUSINESS IN
HONDO, TEXAS**



ONE-STOP SHOP

Hondo Economic Development Corporation (HEDC) is here to serve site selectors and relocating businesses as a one-stop shop for resources and as a single point of contact for all inquiries, adding ease and efficiency to the site selection process, from decision-making through groundbreaking, opening and well beyond.

We are your first and lasting partnership in your path to success in Hondo.



1. ORGANIZE YOUR BUSINESS

As you gather initial intelligence, HEDC is ready to assist with:

- Customized data reports, including tailored demographic, economic, and workforce data pertaining to Hondo and the surrounding region. We can provide specific data reports based on industry needs, including labor market analysis, consumer spending patterns, and economic forecasts.
- Market research and analysis, including insights into South Texas and Hondo market conditions, industry trends, and competitive landscape analysis.

2. ENVISIONING THE FUTURE

As you move toward your decision, HEDC is a responsive and reliable resource.

FIND THE RIGHT OPERATIONAL HOME WITH:

- **Site selection assistance**, offering expert help in identifying the ideal site through GIS mapping, real estate databases, and local knowledge.
- **Site and building tours**, arranging in-person or virtual tours of available sites and buildings for an on-the-ground exploration of key features such as infrastructure, proximity to transportation, utilities, and community amenities.

PUT THE PROFIT PICTURE IN FOCUS WITH:

- **Customized incentive package development**, which includes working on your company's behalf to secure the best possible state and local incentive deals, including tax abatements, grants, and low-interest loans; identifying and securing resources and making connections with local financial assistance that aligns with project needs.

PUT HONDO INTO FOCUS WITH:

- **Business networking opportunities**, arranging meetings with local business leaders and stakeholders and facilitating introductions to key community members, including business owners, local officials, and entity leaders.
- **Community and lifestyle tours**, showcasing local schools, housing, healthcare, recreation and cultural amenities to help you understand the area's livability.

GET DOWN TO BUSINESS WITH:

Public-private partnership facilitation, assisting in the formation of partnerships with public entities, and assisting in collaboration with Hondo's agencies on infrastructure projects, workforce development, and other initiatives.

Supply chain and logistics support, providing connections to local suppliers and logistics partners to establish reliable local partnerships.



3. ANNOUNCING YOUR PROJECT

HEDC raises your company profile with:

- **Public relations and media support.** Beginning with the announcement of the new investments, HEDC provides media support, press releases and public relations services to support each phase of your project to assure a successful and highly visible launch.



4. RELOCATING YOUR OPERATION

HEDC supports a successful transition with comprehensive assistance.

ASSISTING WITH COST-EFFICIENT CONSTRUCTION:

- **Permitting and regulatory assistance**, helping navigate zoning laws, environmental regulations and building codes.
- **Fast-track permitting and approval**, collaborating with the City of Hondo agencies to fast-track necessary approvals, reducing the time to project initiation.
- **Sustainability and green building consultation**, providing guidance on sustainable practices, helping to implement energy-efficient technologies, obtain green certifications, and reduce the environmental footprint of your project.
- **Utility and Infrastructure coordination**, serving as a liaison to utility providers to ensure access to necessary utilities (water, sewer, electricity, broadband) and to coordinate any required upgrades.

ASSURING THE SMOOTH TRANSITION OF EXISTING STAFF:

- **Providing information** on housing, schools, and other relocation needs.
- **Providing resources to support well-being** through connections to local services like childcare, healthcare, and wellness programs.

FACILITATING WITH THE ADDITION OF NEW WORKFORCE:

- **Workforce recruitment and training support**, collaborating with local workforce agencies and Hondo's local training center, South Texas Regional Training Center, to assist with recruitment and the development of custom-tailored training programs.

5. SUPPORTING LONG-TERM SUCCESS

HEDC facilitates lasting success in Hondo with:

- **Business retention and expansion programs**, providing ongoing support to ensure long-term success, with regular check-ins, access to business development programs and resources to support the continued growth of your business.
- **Export and international trade support**, connecting your operation to agencies for resources on export regulations, market research for international markets, and connections to trade experts.
- **Networking events and conferences**, organizing industry-specific events, and hosting roundtables, and networking events that connect businesses like yours with local leaders, industry experts, and potential partners.
- **Disaster preparedness and recovery assistance**, helping your business prepare for and recover from disasters through resources and support for business continuity planning and post-disaster recovery to ensure resilience.