



## **MINUTES**

### **THE HONDO ECONOMIC DEVELOPMENT CORPORATION, (HEDC) CITY OF HONDO TYPE B ECONOMIC DEVELOPMENT CORPORATION**

**HEDC SPECIAL BOARD MEETING  
235 19<sup>th</sup> St  
Board Room  
Hondo, Texas 78861**

**November 11<sup>th</sup>, 2024 at 12:00 P.M.**

#### **BOARD MEMBERS' BUSINESS**

**1. Roll Call for Quorum & Call to Order.**

Chair J. Gruber, Secretary Ashley Lowe, Rachel Ramirez, Roger Hernandez & Rose Mary Mares

Absent: Vice-Chair Ronnie Miller, Treasurer Brett Riff

“President J. Gruber called the meeting to order at 12:04 p.m.”

**2. PUBLIC FORUM**

No comments were made by a visitor

#### **NEW BUSINESS**

**3. Action Items:**

5.1) Review & discuss resolution authorizing additional funding for the BluDot Open Rewards Incentive Program for \$2,500.

EDC Director Sean Patty presented the key metrics of the Open Rewards Program to date as well as the balance of \$575 remaining from the initial seed of \$2,500. The program has been met with great success. The program will continue until the end of February. Concern was addressed that only funding an additional \$2,500 would not be enough to sustain the momentum. The Board discussed the merits of adding \$5,000 to the Open Rewards balance instead of only \$2,500.

Rose Mary Mares made a motion to authorize a resolution for funding an additional \$5,000 to the Open Rewards Program. Ashley Lowe promptly seconded the motion. Motion carried 5-0.



**4. Adjourn.**

A motion was made by Rose Mary Mares to adjourn the meeting, Ashley Lowe promptly seconded and the meeting was adjourned at 12:08 p.m.

**Attest:**

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke, positioned above a solid black horizontal line.

**Ashley Lowe**

**Board Secretary**

On 11/21, 2024